



ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No.M/533(1)/2018-OPD(M)

Office of the VC&MD,
RTC House, VJA.

CIRCULAR No: 33/2018 - OPD(M), DATED: 08.10.2018

Sub: Sabarimalai Special Operations - Operation of buses to Sabarimalai for the year 2018-19 - Instructions issued - Reg.

Ref: 1) Circular No.21/2017-OPD(M), dt.13.09.2017.
2) Circular No.17/2015-OPD(P), dt.12.12.2015.

Corporation has been operating considerable number of buses to Sabarimalai every year, to cater to the needs of pilgrims. Details of Region wise number of buses operated to Sabarimalai, for the last 5 years are filed at Annexure A.

Special Hire rates to be adopted for Sabarimalai special Operations for the year 2018-19 as furnished below:

SL NO	Type of Bus	Special Hire Tariff per Km(Rs.)
1	Amaravati	118.00
2	Garuda Plus	99.00
3	Garuda	93.00
4	Indra	71.00
5	Super Luxury	49.00
6	Ultra Deluxe	52.00
7	Deluxe	46.00
8	Express	52.00
9	Telugu velugu	41.00
10	Sapthagiri Express	52.00
11	Sapthagiri Deluxe	46.00

Target number of buses to be operated by each region for the year 2018-19 is filed at Annexure B. Therefore, concerned field managers are advised to put all out efforts and operate the target number of buses to Sabarimalai for the year 2018-19.

To attract more Sabarimalai pilgrims to book the APSRTC special buses, VC&MD has accorded approval, with the concurrence of FA to implement the marketing strategies mentioned in Annexure C.

Pooling of buses:

106 new Super Luxury & 121 new Ultra Deluxe buses have already been allotted to Regions towards Augmentation/Replacement upto August of 2017-18. Month wise plan of temporary pooling of new buses to Regions for operation of special buses to Sabarimalai 2018-19 will be communicated later, in due course.

Clearance of outstanding amount:

All the Regional Managers shall ensure that the pending suspense/ outstanding amounts of the advances drawn in earlier years are cleared before the commencement of Sabarimalai special operations for the year 2018-19.

Further, the recovery/ clearance of suspense shall be done in the month of January 2019, for the current year drawals also.


Type wise performance:

All Regional Managers shall send the type wise performance of Sabarimalai special operations along with vehicle wise profitability in the following proforma to this office by 31.01.2019 without fail:

S N o	Depot	Type of bus	No. of buses	No. of bus days	From date - To date	Optd kms	Earnings (Rs.)	KMPL	EPK (Rs.)	EPB (Rs.)	CPK (Rs.)	PPK (Rs.)	Profit/ Loss (Rs.)
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Region													

All the Field Managers shall bestow their personal attention to book maximum number of buses during Sabarimalai operations for the year 2018-19, duly giving wide publicity through print and electronic media.

Please acknowledge.


Executive Director (O) 8/10

Copy to:

- All ED Zones for information
- Director (V&S), ED(A), ED (E) & FA for information.
- All RMs for information and necessary action.
- All HODs for information.
- OSD to VC & MD for information.
- RAO/AG for information.
- All Dy.CTMs, Dy.CAO/AOs for information and necessary action.
- The Principals of Transport Academy and ZSTCs for information.
- All DMs/ ATMs/ Bus station Managers for necessary action.

**DETAILS OF SABARIMALAI SPECIAL OPERATIONS FOR
LAST 5 YEARS**


SL NO	REGION	NO. OF BUSES OPERATED				
		2013-14	2014-15	2015-16	2016-17	2017-18
1	KDP	23	11	3	21	8
2	ATP	5	4	4	4	2
3	KRNL	7	4	5	6	5
KDP ZONE		35	19	12	31	15
4	NLR	33	20	19	24	20
5	PKM	2	1	0	2	1
6	CTR	152	120	91	67	63
NLR ZONE		187	141	110	93	84
7	KRI	5	5	7	7	4
8	GNT	7	2	0	0	4
9	WG	6	9	6	4	3
VJA ZONE		18	16	13	11	11
10	NEC	10	8	15	6	10
11	VSP	34	15	29	36	23
12	EG	9	12	22	21	23
VZM ZONE		53	35	66	63	56
CORPORATION		293	211	201	198	166

(Signature)

Annexure B

Targets of number of buses to be operated for Sabarimalai specials during 2018-19

S.NO.	REGION	No. of buses to be operated for 2018-19
1	NEC	14
2	VSP	65
3	EG	40
4	KRI	12
5	GNT	10
6	WG	10
7	NLR	40
8	PKSM	5
9	CTR	150
10	KDP	30
11	ATP	10
12	KRNL	14
TOTAL		400



MARKETING STRATEGIES

S. No.	Description	Existing	Proposed
1	Minimum Chargeable Kms	420	420
2	Tariff calculation	24 Hrs counting system to be adopted. Any spillover up to 12 hrs beyond completed days (24 hrs), shall be allowed free of special hire charges.	No change
		If the spillover is more than 12 hrs, special hire charges shall be levied for additional hrs above free	No change
3	Buses to be booked by Guruswamys, RTC Nesthams along with ATB Agents	To allow Guruswamys to book the Buses for Sabarimalai on Commission basis along with ATB Agents.	No change
4	Payment of commission	To pay commission @ Rs. 500/- per bus per day of operation to the ATB Agents/RTC Nesthams/Guru Swamys	To pay commission @ Rs. 1000/- per bus irrespective of number of days of operation to the ATB Agents/RTC Nesthams/Guru Swamys
5	Free travel for cooks/ Manikantas/ attendant for handling luggage	To allow two cooks, two Manikantas one attendant (for handling luggage), at free of cost, in addition to the seating capacity of the bus.	To allow three persons in the form of cooks/ Manikantas/ attendant (for handling luggage), at free of cost, in addition to the seating capacity of the bus.
6	Audio, Video & luggage facility in buses	To permit the unit officers to hire Audio and Video facilities in all special buses booked for Sabarimalai, if it is not available in the buses. The last two seats may be removed if required, to carry the passenger's luggage safely.	No change
7	Provision of miscellaneous imprest	Rs. 1000/-	Rs. 1000/-
8	Provision of HSD OIL Imprest	Rs. 25,000/-	Rs. 30,000/-

1/2/2019